## **Audio Conferencing**

## Broaden Your Targeting with the Products that Business Customers Want

Businesses are always searching for ways to reduce operational costs and travel expenses. By embracing conferencing services as an advanced form of communication between employees and clients, businesses have been eliminating unnecessary expenses and increasing productivity. The conferencing service from NetworkiP is a comprehensive, wholesale solution that enables distributors and resellers of telecom services to brand their own conferencing products and generate new revenue from the booming small and medium-size business marketplace.

Our conferencing service is a white-label solution, enabling clients to brand it as their own. Additionally, clients can take advantage of APIs to customize both the user interface and the service functionality to meet consumer demands.

## **Consumer Oriented Features and Benefits**

- No commitments or contracts
- Rechargeable with a credit card (if utilizing as a prepaid service)
- Very competitive rates
- Available 24 hours a day –
  365 days a year
- Call using any phone from anywhere with a toll-free or local access number
- No reservations or operator assistance required
- Easy-to-use "meet me" functionality
- One conference account code to remember never changes!
- Call recording
- Waiting room for early arrivals
- Advanced account and call management tools

## Distributor/Reseller Features and Benefits

- White label solution YOUR BRAND
- Supports multiple distribution options
- Can be combined with other NetworkIP services on same account
- Highly scalable, multi-party conferencing (up to 50 participants)
- You can create your own conferencing solutions utilizing NetworkIP's open RESTbased (APIs)
- Complete web-based, real-time business management tool

