

Pinless Retail Portal

Web-Based Pinless Product Distribution, Activation and Management

Don't Miss Out on Greater Revenue and Profits

Harness the power of the Internet to help expand your product offering at retail locations, stay ahead of your competition, protect your brand and ultimately increase revenue and profits with a PINless Retail Portal from NetworkIP.

NetworkIP has developed an easy to use web portal to setup, brand, distribute, manage and sell PINless prepaid accounts at the retail level. With your existing distribution network and the PINless Retail Portal, the opportunities are endless.

With the marketing intelligence tools NetworkIP will provide you with, you'll know how and where your customers are calling. This means that together we can better ensure they get the most competitive long distance calling rates and you will markedly improve customer satisfaction - which in turn leads to repeat customers and easier acquisition of new customers.

Protect and Grow Your Brands.

Sell Your Brands...Not Your Competitors': The PINless Retail Portal from NetworkIP is a white-label product — brand it as you please. Promote, distribute and sell YOUR products and brands. We can also help you with naming and adapting our turnkey products to reflect your brand's assets and better complement your product portfolio.

Secure Your Distribution Network: The PINless Retail Portal makes it easy to keep and secure your distribution network. Once a location is active with your portal, you have absolute control.

Distributor/Reseller Features and Benefits

- Mobile friendly, no in-store computer required
- Detailed reporting tools
- Seamless billing and reporting integration
- Reduce liability with credit limits and prepayment options
- Maximize revenue opportunities through additional distribution methods
- No product overhead or physical inventory to manage
- Collect customer information for follow-up marketing campaigns

Customer Features and Benefits

- PINless
- Instant activation
- Setup multiple phone numbers (ANI/MIN)
- No hard card to keep up with
- New e-commerce capabilities

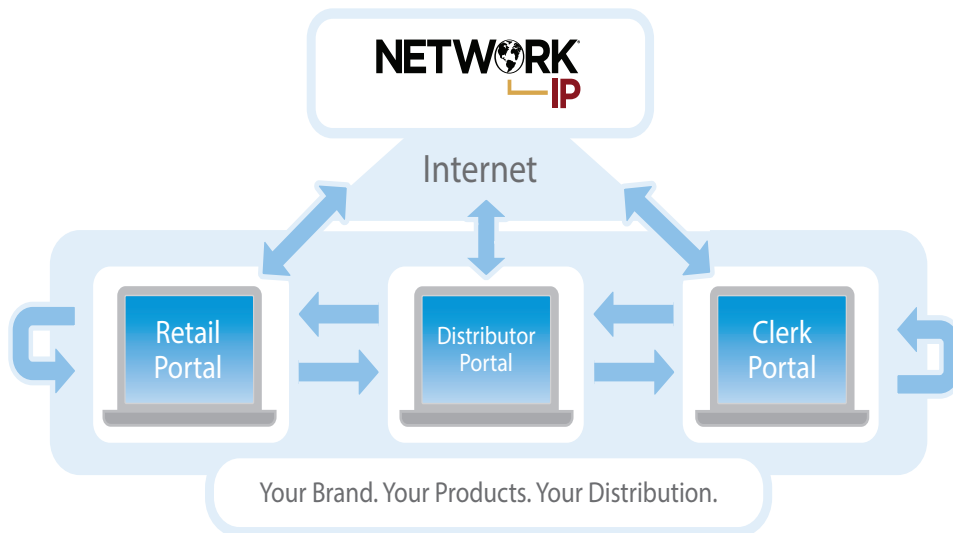
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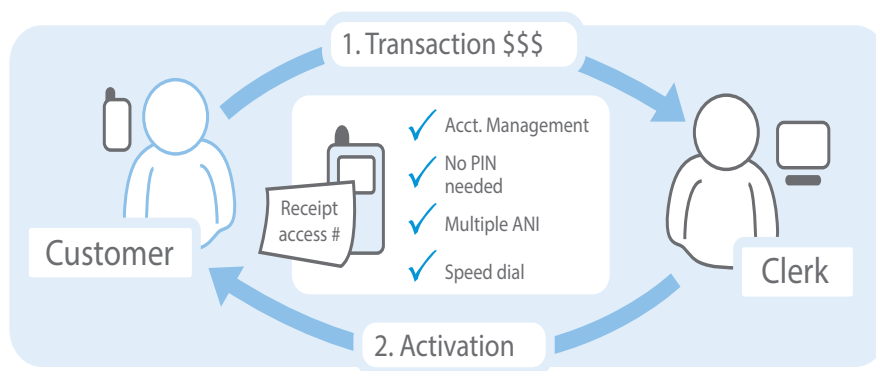
Technology You Can Rely On.

The underlying enterprise level technology that powers the PINless Retail Portal consists of the same innovations that power other NetworkIP services: a highly sophisticated call quality management system, next-generation reporting and billing tools and the industry's most evolved Cloud Services Platform.

A High-Level Overview of the Relationship Between the Portals and NetworkIP:



The Customer Experience at the Retail Level:



Access to the Portals

As a NetworkIP client, you get a fully functional branded portal that is comprised of three layers:

Administrative Portal

- Set up sub-distributors and direct locations
- Manage discounts and generate useful reports
- Establish credit limits

Sub-distributor Portal

- Similar to the Administrative portal, but allows sub-distributors to manage all of their DIRECT location discounts

Clerk Portal

- Gives retail clerks the ability to sell and instantly activate PINless products either from a computer or mobile device
- Provides access number printing, call history printing, speed dial configuration, additional ANI registration sales and transaction detail reports, and much more