

# NetworkIP: Pinless Retail Portal



## E-commerce Site Functionality

NetworkIP is enhancing the Pinless Retail Portal (PRP) by adding an e-commerce extension that is direct to the consumer. With an e-commerce solution, you can reach your technologically sophisticated consumers in a way that is important to them; over the internet. Consumers will become aware of your product through traditional methods in place today; ad campaigns, marketing materials, word of mouth. Consumers will buy your products in retail outlets and will then be able to access their PINless account online. Consumers will be able to engage in the following activities once logged in to their account:

- **Add Time** – Consumers can reload their account, and configure their account to auto-reload based on low balance thresholds
- **Account Information** – Current Account Balance, PIN language, Product and Originally Registered Phone Number will be displayed for consumers
- **Change Number** – If consumers change their phone number, they can use this tool to change the main registered number on their account
- **Add Registered Number** – If consumers wish to share their account with friends and relatives, they can add additional registered numbers to their account. When calls are placed into the system from these additionally registered numbers, they will all bill off the originally registered account
- **Speed Dial** – Consumers can add speed dial so dialing frequently used numbers becomes quick and easy; simply enter the speed dial code for the destination you want to call, and the system dials the number for you
- **Call History** – Consumers can view call history as far back as 180 days
- **Bill History** – Consumers can view a history of credit card charges and in-store reload activity
- **Profile** – Consumers can tell you who they are by adding personal information in this area. You can capture important follow up marketing information like physical and email addresses and cell carrier to name a few
- **Terms and Conditions** – This gets the legal stuff out of the way

With this e-commerce solution, there will be some flexibility with content and layout. However, each specific request for changes will be evaluated and custom development charges could apply. If you don't have a PRP, no worries, as this e-commerce solution can be delivered without the necessity of a PRP in place.



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