

NetworkIP Services Overview:

Mobile Services

International Long Distance for Prepaid Wireless Providers

Deploy Tomorrow's New Mobile Rate Plans (Products) Today

Prepaid mobile subscriptions are in demand today more than ever before. It is projected that by 2014, there will be more mobile subscriptions than there are people in the United States; meaning over 100% of the U.S. population will have mobile subscriptions, a large percentage of them being prepaid. As a result, prepaid mobile service providers will need to deploy new and innovative products to meet the increasing calling demands of their subscribers to protect and ensure the continued success of their business.

Two major problems facing wireless providers today are their inability to provide competitive international calling plans and not having the leading edge tools needed to effectively monitor and manage services in a real-time environment — NetworkIP eliminates these barriers.



Mobile Wireless Provider Features and Benefits

- Fast-to-Market: Deploy new products to your customers in days, not months capturing the opportunity at hand.
- Grow your subscriber base with this value added service and lower international rates
- Seamless connections (subscribers are not aware they are using the NetworkIP platform)
- Option to add promotional messages before or after each call
- Attract new subscribers
- Reduce subscriber churn
- Boost average revenue per customer
- Utilize NetworkIP's API to customize the service

Consumer Oriented Features and Benefits

- Discounted International Long Distance rates
- Rechargeable by credit card over the phone, online, IVR, or auto-recharge
- Top-up available via Point of Sale
- Transfer balance functionality
- Crystal clear call quality
- Simple and direct dialing – no PINs or 800 numbers!
- Balance reminder before the call is connected (optional)
- Text message balance reminder after call (optional)



Prepaid Long Distance • Conferencing • Pinless Retail Portal • Transaction Services • Customer Service

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Mobile Services

Online and in Real-Time

When you partner with NetworkIP, you not only **take advantage of lower international long distance rates** but you also gain **access to the industry's most innovative web-based tools** to better manage and monetize your products.

Low Rates = Higher Profit Margins

NetworkIP's Prepaid Mobile Service offers wireless providers the ability to seamlessly integrate international long distance calling plans into their already existing mobile offerings. More importantly, NetworkIP offers superb quality connections and lower international rates making it easier to attract new subscribers, reduce churn, and boost average revenue per user. This also offers mobile wireless providers additional flexibility in developing and marketing competitive products and services.

A Back-Bone You Can Rely On

NetworkIP Mobile Services is powered by the industry's most advanced hosted services platform. You can expect reliable services, optimal call quality and the ability to customize your service via NetworkIP's API. Additionally, NetworkIP's team of experts are capable of working with your team before, during and after the integration process.

Don't loose mobile subscribers just because you can't offer competitive international calling products, take advantage of NetworkIP's Mobile Service and grow your business today!

How NetworkIP Mobile Services Works

1. The wireless subscriber simply dials the international number they wish to call.
2. The call is seamlessly routed to the NetworkIP Hosted Services platform.
3. NetworkIP's platform recognizes the user's mobile phone number as the PIN, eliminating the need for the wireless subscriber to enter a PIN for authorization.
4. NetworkIP's platform prompts the wireless subscriber of the minutes they have for their call. (optional)
5. The wireless subscriber is connected to their destination. When the call ends, the NetworkIP platform can text message the remaining balance on the subscribers account.

Contact Information:

To find out more about how NetworkIP's services can help grow your business, call **512.501.2213** or email bkirk@networkip.net.

