



Contact:
Neil Vineberg
VINEBERG COMMUNICATIONS
631-288-6933
Neil@VinebergCommunications.com

FOR IMMEDIATE RELEASE

PrivateTel Launches Click-and-Connect For Real Estate Web Sites

CRM Tool Links Buyers and Agents With the Click of a Mouse

DALLAS (September 29, 2005) – PrivateTel, a privacy-oriented telecommunications company, has launched **Click-and-Connect**, a customer relationship management (CRM) technology for real estate firms that lets online home buyers connect by telephone with real estate agents, with the click of a mouse.

Click-and-Connect makes it easy for buyers to call sales agents from their computers. With just a click on a home-for-sale or a home listing, buyers can dial a designated agent in real time and connect instantly via telephone to ask a question, make an appointment or close a deal.

The service also delivers business analytics that enable real estate firms to better target local advertising and improve the online sales experience.

According to PrivateTel CEO Pete Pattullo: “Click-and-Connect is a strategic bridge between a real estate firm’s online and offline sales channels. By enabling high value home buyers to immediately reach an agent, Click-and-Connect helps agents close more sales and increases customer loyalty.”

Real estate firms operating their own Web sites can install Click-and-Connect with no equipment or software to purchase. The service can be integrated with any Web site, used in a Web-connected desktop application, managed online and linked with customer databases. The software lets individual agents direct calls to their home, business or mobile phone number.

Click-and-Connect uses state-of-the-art telephony solutions deployed on the NetworkIP web-integrated telecommunications platform that offers best in class switching, computing hardware, data storage, and IP networking with the capacity to handle 10 billion minutes per year.

For more information on Click-and-Connect visit www.PrivateTel.com.

- MORE -

About PrivateTel

PrivateTel delivers privacy solutions in the converging markets of telecommunications and the Internet. PrivateTel's web-integrated telecommunications services provide safety and convenience for social networking, dating, e-commerce, personal ads, and more.

#