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NetworkIP Powers Branded e-Stores For Prepaid Telecom Resellers

Resellers Can Mix, Market and Manage Prepaid Services Online

DALLAS, TX (March 15) -- NetworkIP, a leader in stored value solutions, has publicly launched an innovative application programming interface (API) that lets prepaid telecommunications resellers create and sell prepaid products, administer PINs, and manage prepaid inventory through branded, online e-Stores.

In development for more than two years, NetworkIP's new API is prepaid's most sophisticated and easy-to-use Web interface for managing prepaid brands.

NetworkIP's CEO Pete Pattullo said, "Creating and differentiating Web-based services just got a whole lot easier. Our innovative and flexible technologies and tools make our customer's services more reliable, their brands more marketable and their businesses more profitable."

NetworkIP's API is fully integrated with the company's exclusive Integrated Connections Solution (ICS) technology that enables converged products combining Prepaid or Postpaid Calling Cards, Long Distance, Web and Audio Conferencing Services, Voice Mail, International Call Back, VoIP and Prepaid Internet. NetworkIP's ICS system performs all the service logic. Resellers can also customize their product offerings with Auto Recharge, ANI as PIN, and Speed-Dial features.

All PINS and CDR information are stored on NetworkIP servers, accessible by resellers in real time. NetworkIP offers secure data protection, redundant components and maximum data storage reliability.

Programmer friendly and easy to use, NetworkIP's API is delivered as a toolkit for a customer's programming staff. SOAP and WSDL standards enable developers to program in several environments – such as Java, Perl, or Visual Studio .NET – saving valuable development time and money.

"If you're a provider currently offering web based services but needing more flexibility and control, or have the business case and resources to get into this business, give us a call," added Pattullo.

For more information about what NetworkIP, call 1-800-605-2577 or visit www.networkIP.net.

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About NetworkIP

NetworkIP is changing the way businesses and people grow and enhance their connections. Since 1998, the company has innovated patented and best-in-class stored value technologies, systems and integrated services that ensure reliability, minimize complexity and increase profitability. A privately held company and a leader in stored value solutions, NetworkIP sets industry standards for quality, integrity and functionality. For more information on how to enhance your valued connections, please visit: www.NetworkIP.net.